

Message Text

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PAGE 01 STATE 310893
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R 302351Z DEC 77
FM SECSTATE WASHDC
TO AMEMBASSY JAKARTA
INFO AMCONSUL MEDAN
AMCONSUL SURABAYA
AMEMBASSY SINGAPORE

UNCLAS STATE 310893

E.O. 11652:N/A

TAGS: BEXP: ID

SUBJECT:CCP FOURTH QUARTER AND FINAL REPORT 1977

REF: JAKARTA 15792

1. WCAG MEETING DELAYED AND HELD DEC. 20 SO STATE DESK OFFICER COULD PARTICIPATE FOLLOWING VISIT TO POST.
2. 1977, AN OVERVIEW - THE INDONESIA POSTS ARE TO BE COMMENDED FOR THE NEW DIRECTION THEY HAVE TAKEN IN FY-1977. POST EFFORTS HAVE OBVIOUSLY BEEN VIGOROUS AND WELL DIRECTED. THE RESULTS OF THESE EFFORTS ARE EXCELLENT. THE SUCCESSFUL
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INPUTS OF USIS AND AGRICULTURE STAFFS IN CCP ACTIVITIES WERE OUTSTANDING. RESULTS OF 1977 INDONESIA CCP WERE AN OVERALL SUCCESS AND POST EFFORTS WERE EFFECTIVE IN PROMOTING U.S. EXPORTS TO INDONESIA.

3. DINAMIKA'77 - WAS THE HIGHLIGHT OF THE YEAR, ACCOUNTING FOR A SIGNIFICANT USE OF THE POST'S RESOURCES. THIS

RESOURCE DRAIN WAS SOMEWHAT GREATER THAN ANTICIPATED IN EARLY USDOC PLANNING BUT PROVES THAT INDEED THIS CCP IS A FLEXIBLE PLAN WHICH ALLOWED POST DISCRETION IN ALLOCATING NECESSARY RESOURCES TO MEET OBJECTIVES OF TRADE PROMOTION

INHERENT IN THIS EVENT.

FUTURE EXHIBITIONS FOR INDONESIA WILL BE PLANNED AS SIGNIFICANTLY SMALLER EVENTS AND FALL WITHIN THE OFFSITE OPERATIONS OF THE IMC SINGAPORE. THE FY-79 CCP'S IN THE IMC REGION, AS WELL AS USDOC PROMOTION EVENTS PROGRAMMING WILL REFLECT THIS IMC INPUT. THE PROCEDURAL EXPERIENCE LEARNED IN THE PREPARATION FOR DINAMIKA WILL BE VALUABLE IN PREPARING FOR FUTURE IMC SINGAPORE OFFSITE EXHIBITIONS.

4. ACTIVITY NO. 1 - LIST OF MAJOR PROJECTS IN INDONESIA: WCAG UNDERSTANDS THIS LIST IS IN PROCESS OF BEING PREPARED AND LOOKS FORWARD TO RECEIVING IT. MAJOR PROJECTS REMAIN A VERY IMPORTANT SOURCE OF OPPORTUNITIES FOR AMERICAN BUSINESS. ALTHOUGH REFTEL POINTS OUT THAT QUOTE PERTAMINA'S NEAR COLLAPSE UNQUOTE DECREASED LEVELS OF FOREIGN INVESTMENT AND U.S. EXIMBANK INVOLVEMENT, NEVERTHELESS, ACTIVITY NO. 1 OF CCP REMAINS AN IMPORTANT INGREDIENT TO U.S. FIRMS PARTICIPATION IN NUMEROUS PROJECTS WHICH CONTINUE TO DEVELOP.

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5. ACTIVITY NO. 4 - TEXTILE INDUSTRY: NO FY-78 TRADE EVENT IS BEING PLANNED FOR THE REGION DUE TO ANTICIPATED IMPACT OF REDUCTION OF TEXTILE QUOTAS BY SEVERAL DEVELOPED COUNTRIES ON THE MARKET FOR TEXTILE MACHINERY.

6. ACTIVITY NO. 7 - REGIONAL COMPUTERIZATION PROJECT: WCAG REQUESTS SUMMARY OF STATUS OF THIS PROJECT AS THERE IS NO RECOLLECTION HERE OF REPORTING HAVING BEEN DONE ON IT.

7. ACTIVITY NO. 9 - COMMERCIAL NEWSLETTER: WCAG MUCH IMPRESSED WITH QUALITY OF THE JAKARTA BUSINESS BULLETIN, HOWEVER, WE NOTE THAT SINGAPORE IMC SCHEDULE WAS MISSING IN RECENT EDITIONS.

8. WCAG NOTES CCAG OBSERVATION THAT RESOURCES WERE INADEQUATE TO COMPLETE REQUIRED TASKS. BASED ON FY-1977 EXPERIENCE, WE WOULD BE INTERESTED IN KNOWING WHETHER TIME SET ASIDE IN FY-1978 CCP FOR INDIVIDUAL ACTIVITIES NOS. 14, 16 AND 17 (SECTION V, E/C PERSONNEL RESOURCES) IS NOW DEEMED LIKELY TO ACCOMMODATE UNFORESEEN REACTIVE TASKS WHICH IN FY-1977 APPEAR TO HAVE STRAINED E/C RESOURCES.

IF CONCLUSION IS NEGATIVE, WCAG WOULD WELCOME MISSION
RECOMMENDATIONS FOR POSSIBLE PROGRAM ALTERATIONS FOR
BALANCE OF FY-1978. WE NOTE, HOWEVER, THAT ALLOCATIONS
TO THESE 3 ACTIVITIES IN FY-78 PROGRAM REPRESENT AN
INCREASE OF ABOUT 60 PERCENT OVER FY-1977. CHRISTOPHER

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